Business

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LOOKING AHEAD: TURNING WASTE INTO OPPORTUNITY

Materials sent to landfill represent more than a disposal expense, they may represent a missed business opportunity. As manufacturers develop their 2027 operating plans, now is the time to reassess existing waste management practices, evaluate disposal costs, and identify opportunities for beneficial reuse. Establishing clear diversion targets and developing actionable strategies can position organizations to achieve measurable operational, financial, and environmental improvements in the year ahead.

INDUSTRY INSIGHT: BEYOND THE DIVERSION NUMBERS

Effective waste management goes beyond landfill diversion. Understanding where materials go, how they are beneficially reused, and the economic value generated can reveal opportunities to reduce costs, improve efficiency, and maximize resource recovery. As manufacturers plan for 2027, the priority should be to evaluate existing waste streams, identify viable beneficial reuse opportunities, quantify potential savings, and implement strategies that deliver measurable financial and environmental results.



MEET THE LEADERSHIP BEHIND IWS

Behind every successful IWS partnership is a commitment to industry expertise, practical solutions, and exceptional customer service. At the center of that approach are Jim LaDue, President, and Jack Murphy, Strategic Partner, whose experience and leadership continue to shape how IWS serves manufacturers and manages challenging material streams. In a recent interview, Jim and Jack share insights into what makes IWS different, from developing comprehensive beneficial reuse programs to maintaining the personal attention and responsiveness customers value. While larger organizations often manage extensive customer portfolios, IWS takes a more intentional approach, ensuring customers have direct access to knowledgeable professionals who understand their operations and priorities.



Their conversation offers a closer look at the people, experience, and relationships behind IWS, and why accessibility, reliability, and follow-through remain central to the company's success. Watch the full interview with Jim LaDue and Jack Murphy on the IWS YouTube channel: youtube.com/@Innovative WasteStrategiesLLC

A NEW ENGLAND THANKSGIVING



November brings a special kind of charm to New England, where historic towns, coastal scenery, and Thanksgiving traditions take center stage.

Plymouth, Massachusetts, offers a particularly fitting destination, with its historic waterfront, Plymouth Rock, and Plimoth Patuxet Museums, where visitors can explore the region's early history and the cultures that shaped it.

Beyond Plymouth, November is a wonderful time to visit local farm markets, discover seasonal foods, or enjoy a quieter weekend along the Cape Cod coast. From traditional New England dishes to historic landmarks and small town charm, there is plenty to appreciate before the holiday season begins.