Business

Newsletter

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TAKE A CLOSER LOOK

Manufacturing waste streams can change over time as production, materials, packaging, and inventory evolve. Taking a closer look at what is moving through and out of a facility can uncover materials with greater reuse potential, identify unnecessary disposal costs, and reveal opportunities that may have previously been overlooked. Understanding what you have, where it is going, and what alternatives may exist can create greater operational and environmental value.

WHEN "UNRECYCLABLE" DOESN'T MEAN UNUSABLE

Materials that cannot be processed through traditional recycling channels do not necessarily have to be disposed of. Certain films, coated papers, labels, laminates, and other manufacturing residuals may have characteristics that make them suitable for alternative recovery pathways, including beneficial reuse. Understanding a material's composition, volume, consistency, and potential end use can reveal options that may otherwise be overlooked.



IWS AT LOUPE AMERICAS 2026

This month, IWS attended LOUPE Americas, connecting with leaders across the label and package printing industry to discuss material recovery, beneficial reuse, and solutions for complex manufacturing waste streams. As part of the event, IWS sponsored the beneficial reuse of label matrix, providing collection bins throughout the venue to capture matrix generated during demonstrations and other event activities and divert it from traditional landfill disposal.



The initiative provided a real-world example of how materials commonly considered difficult to manage can be captured and directed toward beneficial reuse. LOUPE Americas also provided an opportunity to strengthen industry relationships, exchange ideas, and continue conversations around solutions for label and packaging waste.

THE BIG E: A NEW ENGLAND FALL TRADITION



The Big E returns to West Springfield, Massachusetts, September 18th through October 4th for 17 days, celebrating the best of New England. More than 1.5 million visitors attend the annual event, which brings together all six New England states for food, agriculture, entertainment, shopping, rides, live music, and plenty of regional traditions.

One of the highlights is the Avenue of States, where visitors can experience Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont, complete with replicas of each state's original statehouse and regional food and products.

September 18 – October 4, 2026
West Springfield, MA