Business

Newsletter

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EXPERIENCE CREATES OPPORTUNITY

The success of any disposal avoidance program depends on more than simply finding alternatives. It requires decades of industry knowledge, a deep understanding of the entire beneficial reuse value chain, and strong relationships across that chain from material generation through processing, transportation, and ultimately to the end market. As manufacturing processes and end-use markets continue to evolve, organizations that leverage proven expertise and established market relationships are better positioned to achieve stronger long-term, more sustainable results.

CHALLENGING MATERIALS REQUIRE SPECIALIZED SOLUTIONS

Multi-layer packaging, coated substrates, laminates, and other complex material streams require specialized evaluation to determine the most effective end-of-life solution. A one-size-fits-all approach rarely delivers the best outcome.

Organizations that understand these materials and their beneficial reuse potential are better positioned to identify the right pathway, maximize end-of-life opportunities, improve operational efficiency, and keep more materials out of landfills.



STRATEGIC PARTNER SPOTLIGHT: FIRST CHOICE TRANSPORT



This month, we are highlighting First Choice Transport, a Fort Worth-based regional carrier celebrating 25 years in business. Founded by owner Carla out of her home, the company has grown through a commitment to reliability, relationship-building, and customer service, with many client relationships spanning more than two decades. Serving dedicated routes throughout Texas and Colorado, First Choice Transport specializes in electronics and a wide range of freight, supported by advanced logistics technology, GPS tracking, onboard cameras, and 24/7 dispatch capabilities. What sets First Choice apart is its practical, problem-solving approach. When a customer faced significant product losses due to freezing temperatures during transit, the team implemented temperature-controlled transportation solutions that protected product quality while reducing costs. Their focus on consistency, communication, and long-term partnerships aligns closely with IWS's commitment to delivering dependable, value-driven solutions for our customers.

LOBSTER ROLL ROAD TRIP IN NEW ENGLAND



Nothing says New England quite like a fresh lobster roll enjoyed by the water. Massachusetts is home to not only IWS, but some of the region's most iconic seafood destinations. These stops are well worth adding to your itinerary, listed driving from north to south:

- The Lobster Pool, Rockport
- Woodman's of Essex, Essex
- The Clam Box, Ipswich
- Union Oyster House, Boston
- James Hook & Co., Boston
- Neptune Oyster, Boston
- Fishermen's View Restaurant, Sandwich
- Sesuit Harbor Café, Dennis
- Mac's Chatham Fish & Lobster, Chatham
- Sir Cricket's Fish & Chips, Orleans
- Arnold's Lobster & Clam Bar, Eastham
- Lobster Pot, Provincetown