



WHY CONSISTENCY MATTERS

In materials management, long-term success is rarely the result of a single initiative. It comes from establishing repeatable processes performed consistently across operations, regardless of changing priorities or market conditions. Organizations that achieve the strongest results tend to have structured programs supported by clear communication, reliable partners, and ongoing oversight. While individual projects can create momentum, consistency is what drives sustained operational efficiency.

INDUSTRY INSIGHT

The most effective materials management programs are built on experience, technical expertise, and a demonstrated history of delivering results. Organizations that have successfully managed complex material streams over time develop a deeper understanding of operational challenges, regulatory requirements, logistics, and beneficial reuse opportunities. This knowledge enables them to identify practical solutions, optimize processes, and continuously improve performance. By leveraging proven expertise rather than relying on experimentation, companies can increase material recovery, reduce costs, mitigate risk, and create sustainable long-term value across their operations.



STRATEGIC PARTNER SPOTLIGHT: M&M AMERICAN INC.

M&M American is a family-owned transportation and logistics company based in Cincinnati, Ohio, providing commercial shipping solutions for non-hazardous materials across a wide range of industries. With a fleet of company-owned trucks, trailers, and drivers, combined with a brokerage division, M&M delivers flexible transportation solutions tailored to each customer's needs.

What sets M&M apart is its ability to respond quickly and adapt to changing logistics challenges. From expedited deliveries using sprinter vans and box trucks to warehousing, white glove, and blanket wrap services, their team is equipped to handle time-sensitive shipments with reliability and efficiency.



Their commitment to responsive service and practical solutions makes M&M a valued transportation partner for IWS, helping ensure materials move safely, efficiently, and on schedule. Combining flexibility with dependable execution, M&M helps IWS deliver the level of service customers expect, even when timelines are tight or logistics become complex.

INDUSTRY SPOTLIGHT: CONSUMER PACKAGING

- COMPLEX MATERIALS**
Multi-layer films, labels, and mixed materials
- GROWING PRESSURE**
Manufacturers and brand owners seek sustainable solutions
- NEW OPPORTUNITIES**
Beneficial reuse programs recover value from materials that are hard to recycle
- STRONGER RESULTS**
Improve recovery, reduce landfill dependence
- SUPPORTING A MORE SUSTAINABLE FUTURE**
Driving responsible materials management across the packaging supply chain

The consumer packaging industry continues to face growing pressure to improve material recovery and reduce waste. While many packaging formats are designed for performance, products such as multi-layer films, labels, flexible packaging, and mixed-material containers present challenges for traditional recycling systems.

As manufacturers and brand owners look for more sustainable end-of-life solutions, there is increasing interest in beneficial reuse programs that help recover value from materials that would otherwise be disposed of. This shift is creating new opportunities to improve efficiency, reduce landfill dependence, and support more responsible materials management across the packaging supply chain.