Business

Newsletter

March 2026 | Issue 4

BUILDING MEASURABLE MOMENTUM

As structured material management strategies continue to take hold across manufacturing operations, measurable results are becoming increasingly present. What began as targeted interventions is now driving sustained performance improvements in disposal avoidance. This edition highlights continued results and the operational discipline behind smarter material decisions.

INDUSTRY INSIGHT

Across the manufacturing sector, consistency in materials management is emerging as a meaningful differentiator. While waste service and disposal pricing remain volatile, organizations that apply structured oversight and clear performance benchmarks are achieving more predictable, measurable outcomes.

Rather than reacting to disposal challenges as they arise, leading manufacturers are integrating landfill-avoidance strategies into routine operational reviews. This shift away from landfill dependency has consistently demonstrated the ability to stabilize costs while strengthening long-term operational performance and sustainability objectives.

INDUSTRY AVERAGES VS. IWS PERFORMANCE: WHY THE GAP IS SO WIDE

Many companies in the label and consumer packaging manufacturing sector talk about landfill diversion, but the actual industry results tell a different story. According to industry data, typical landfill avoidance rates range from about 15% to 35%, leaving a significant amount of material still headed for disposal. In contrast, Innovative Waste Strategies consistently delivers diversion rates exceeding 90% by turning waste streams into valuable resources through beneficial reuse. The difference between what the industry considers "good" and what is truly possible is substantial.

The article breaks down the data behind these industry averages and explains why so many manufacturers remain stuck in outdated disposal models. It also highlights how a strategic waste-to-value approach can dramatically increase diversion rates while improving operational efficiency. You can read the full article here.

STRATEGIC PARTNER SPOTLIGHT

We're excited to introduce a new feature in our newsletter: a spotlight on the strategic partners who play a critical role in helping IWS deliver the results our customers value most. Next month, we'll highlight one of these key partners, stay tuned!

SEASONAL RESET REMINDER

As production schedules ramp up in many sectors during springtime, personal routines matter more than people realize. Daylight increases, energy patterns shift and a simple reset can help. Below are a few helpful tips:

- Declutter one workspace area
- Revisit one recurring meeting and shorten it or move it to a biweekly meeting
- Add light movement during the work day, set a timer to stand up and stretch every hour
- Spend at least 15 minutes outside during daylight without sunglasses
- Increase hydration (+2 x water per cup of coffee or caffeinated tea)
- Prioritize consistent sleep
- Call Jim at IWS for your landfill-avoidance needs!