

Business

Newsletter

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REDUCING WASTE, CREATING VALUE

At Innovative Waste Strategies, we believe waste is not an endpoint, it's a starting point. For over 20 years, our team has been helping manufacturers and converters reduce landfill reliance, unlock hidden value in materials, and build more sustainable operations. We're excited to launch this first edition of our newsletter as a way to share updates, insights, and stories from across the waste-to-value industry.

INDUSTRY INSIGHT

Manufacturing companies across the U.S. are facing unprecedented increases in waste management expenses. Since 2015, the cost of waste handling and associated services has virtually doubled, and costs continue to soar. At the same time, industrial waste generation continues to increase, adding pressure to budgets and sustainability targets.

The good news: waste-to-value strategies are reshaping the industry. By diverting industrial scrap waste and byproducts into beneficial reuse, manufacturers can eliminate disposal, regain control of their operational costs, decrease greenhouse gas emissions and achieve their ESG goals.



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CUSTOMER SPOTLIGHT

During our recent visit to Resource Label Group, we had the opportunity to see firsthand the impressive results of their commitment to waste reduction. Through our partnership, they are now diverting over 30 tons of material every month from landfill. These improvements generate significant environmental benefits and financial savings. This is a powerful example of what purpose-driven collaboration can achieve.



CAPE COD HOLIDAY HIGHLIGHTS



From our home to yours, if you're looking to experience Cape Cod at one of its most magical seasons, two highlights below stand out as absolute must-sees.

Annual Glassblowers' Christmas in Sandwich

Yes, in a town called Sandwich, now until December 30th, you can visit the Sandwich Glass Museum for their 15th annual Glassblowers' Christmas. Inside the museum you can find exhibits containing fine paintings and handcrafted glass items, in addition to glassblowing demonstrations and a family-friendly interactive exhibit for kids. Visit the museum not only for gift items for loved ones, but also hand blown glass ornaments for your tree!

Provincetown Lobster Trap Christmas Tree – illuminated nightly

Creative, fun and unmistakably New England, the lobster trap Christmas tree is a beloved Cape Cod icon. Built entirely from stacked lobster pots and illuminated in festive lights, this unique take on a holiday tree is sure to delight. Head to Provincetown for the annual exhibit to experience one of the region's most charming traditions.

We hope you enjoy Cape Cod as much as we do! Happy Holidays from the IWS team!

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